

## IFDA - New England Chapter Board Meeting: April 2014

Meeting Date, Time: April 3, 2014, noon – 2 pm

Meeting Place: Boston Design Center, 6<sup>th</sup> Floor

<u>TOPIC/TIME</u>	<u>DISCUSSION</u>	<u>FOLLOW-UP/ACTION</u>
Meeting begins	12:00 PM	Meeting started 12:10 pm
Attendance	Elise Fenster, member, attended to discuss R. MacDonald House support	Karen, Rob, Nicole, Bob, Gary, Rose Ann, Jen, Jane, Dianne, Vivian, Peter, Christine; Al was excused
Acceptance of meeting agenda	Change – Christina and discussion of Ronald MacDonald followed Gary's Treasurer's report	Accepted
Acceptance of IFDA-NE Board Meeting Minutes	Board Meeting Minutes from March 2014	Accepted

<p><u>Treasurer's Report –</u> <u>Gary Rousseau</u></p>	<p>Bookkeeper Search</p> <p>Tax preparer and tax status</p> <p>Bank status</p> <p>Sponsors and Membership Prem's</p> <p>March Events</p>	<p>Bookkeeper search in progress; plan to switch to new bookkeeper in July.</p> <p>Dan McGrath, of Fitzgerald and McGrath in Cotuit will do our taxes; Don, with Gary and Karen to complete by April 15. Karen contacted Loretta to get copies of anything needed and to let her know we were changing tax preparers.</p> <p>Bank switch planned from TD Bank to BOA in May. CD was rolled into current account.</p> <p>Gary to update status of payments in May for any outstanding sponsors or membership premium participants. 3 checks from MP participants in March.</p> <p>March Events: March 5<sup>th</sup> at Wolfers - Net Income: 1460.98. March 26<sup>th</sup> "Keep Calm and Take a Selfie" – Net Income: -1,339.04. Goal: to break even with events over the course of the year.</p>
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<p style="text-align: center;"><u>Membership</u></p> <p><u>Rob Henry and Vivian Robbins</u></p>	<p>Retention and new member update</p>   <p>Change “guest” rate to non-member rate, for next event.</p>  <p>Membership Premiums Book released! Thanks to Nicole and Amy!</p>	<p>117 members (including 8 students) with 5 new members. Rob to follow up with Sue Adams, Elena Marsland and Nancy Snyder, to see if they will still renew. Bob Grossman to also talk with Nancy Snyder.</p> <p>21 members from last year did not rejoin</p> <p>Amy to replace “guest” with “non-member” to CC emails for May event. Some events, like the June cruise, are typically member-only and that will be made clear.</p> <p>Event payment rates discussion to be continued</p> <p>Membership Premiums Book – published as a digital book on March 19!</p>
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<p><u>Programming</u></p> <p><u>Jen Driscoll</u></p>	<p>Review of event schedule</p> <p>Review of Design Week Event</p> <p>May Event: “The Importance of Styling” at Baker Showroom in the BDC</p>	<p>Schedule updates:</p> <p><b>April 15</b> – Audio Concepts and Herrick +White; 5:30-8:30 PM</p> <p><b>May 15</b> – Styling with Greg Premru at Baker showroom</p> <p><b>June 26 Cruise -</b> <b>Now on Boston Harbor – members only to start.</b></p> <p>Holiday Party – Endicott Estate in Dedham – will discuss further details at the next meeting</p> <p>Design week event: “Keep Calm and Take a Selfie” – in doing this as a public event, and not charging attending, the public despite high registration, did not attend in the numbers that we expected; for Design Week we need to keep in mind that too many events may result in lower attendance; Jen will talk with Tony about how we would prefer to handle an event for next year’s Design Week. The bad weather and fire in downtown Boston were issues as well.</p> <p>Cal. Closets, with their donation to offset our food cost, has received the list of attendees and Christina will not be charged to attend our May event.</p> <p>May event – shaping up well with Greg Premru – IFDA to offer a half-day shoot with Greg as a raffle prize. Stephanie Rossi as stylist confirmed and Fleuri Designs will donate the flowers and offer discount to members of IFDA buying their flowers.</p>
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<p><u>Hospitality</u> <u>Dianne Ramponi</u></p>	<p>Events and member and non-member attendance</p>	<p>Diane Ramponi has joined the board as VP!!</p> <p>For events, Dianne can sort the CC database to show who is a member and who is not;</p> <p>Also at events, note who did not attend.</p>
<p><u>Technology/Communications –</u> <u>Karen, working with Amy</u></p>	<p>Facebook</p> <p>National Newsletter</p> <p>Chapter Newsletter – Submissions Due April 25</p>	<p>Karen currently posting events to Facebook;</p> <p>National Newsletter deadline was March 11; Karen submitted an article on March 5 about the Wolfer’s event.</p> <p>Sunbrella to be featured according to the guidelines from headquarters; Amy coordinating submissions and editing...</p> <p>Amy completing sending CC emails for the April event ; rolling out May event CC emails, the week of April 20<sup>th</sup>.</p>
<p><u>Education and Education Foundation</u> <u>Jane Toland</u></p>	<p>Grant and Scholarship application update</p> <p>School outreach for student chapters</p>	<p>Will apply for two grants: Marketing – Leslie Fine event Partnerships – September event with DLF</p> <p>Letter going to school department heads in early May; Jen will help with contacts</p>
<p><u>Sponsorship</u> <u>Rose Ann Humphrey</u></p>	<p>Sponsor updates</p>	<ul style="list-style-type: none"> <li>• JD Staron – a new carpeting and tapestry showroom at the BDC – RA will see if they are interested in becoming members-sponsors</li> <li>• Jamestown Properties (new mgt. of BDC) has not renewed bronze sponsorship; RA in touch with new management contact</li> </ul>

<p><u>Community Relations</u></p> <p><u>Chris Kay</u></p>	<p>Discussion about future of support for Ronald MacDonald House by IFDA; some points:</p> <p>Emphasize Ron MacD. connection for the rest of 2014, if Ron. MacD is no longer the official IFDA NE charity; partner with Ron MacD. on a summer event.</p> <p>WIHED has a number of properties and more opportunities for collaborative work with more IFDA members.</p>	<p>Ron. McDonald House in Brookline has been supported by IFDA NE for over 13 years; there is always a need for updates since the residence is used continually by families with children undergoing treatment in the Boston hospitals. Elise Fenster spoke in favor of keeping the connection, as did Chris Kay.</p> <p>Vote to be taken at May meeting to decide if will be keeping connection with Ron MacD or if moving to new non-profit, WIHED. Change would not take place until 2015.</p>
<p><u>Industry Communication of Events – Bob Grossman</u></p>		<p>Bob has added many updates to the calendar</p>
<p><u>Future Directions</u></p> <p><u>Peter Griffin</u></p>		<p>Peter is pulling together a committee.</p>
<p>President’s Report</p>	<p>National Meeting</p> <p>Whistle Blower Document</p>	<p>National meeting dates for this year are Sept 17-19 in Philadelphia – same hotel, etc.</p> <p>Karen to use template to write “whistle blower” document that identifies how members, if they believe there are any inconsistencies in the board’s management, will be heard.</p>
<p>Other discussion</p>	<p>Tabled Items</p>	<p>Vote on non-profit choice tabled from this meeting to May meeting.</p> <p>Review – vote on Whistle Blower document</p>
<p>Meeting Adjourned</p>		<p>Regular business meeting adjourned at 1:50 pm</p> <p><b>Next meeting is May 1 at noon.</b></p>

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