

IFDA - New England Chapter Board Meeting: March 2014 Agenda

Meeting Date, Time: March 6, 2014, noon – 2 pm

Meeting Place: Boston Design Center, 6th Floor

<u>TOPIC/TIME</u>	<u>DISCUSSION</u>	<u>FOLLOW-UP/ACTION</u>
Meeting begins	12:00 PM	Meetings started 12:10 pm
Attendance		Karen, Rob, Nicole, Bob, Gary, RoseAnn, Jen, Jane Al, Peter, Vivian, Christine - excused
Acceptance of meeting agenda		Accepted
Acceptance of IFDA-NE Board Meeting Minutes	Board Meeting Minutes from February 2014	Accepted
<u>Treasurer's Report –</u> <u>Gary Rousseau</u>	Bookkeeper and Accountant search Sponsor payment update Financial updates from January event Discuss 2014 budget	Bookkeeper search in progress We would like a new person to do taxes. Dan who works with BRAGB was suggested and will be contacted. Loretta will receive a letter from Karen asking for our files, and stating we no longer need her services \$3600 outstanding in from sponsors Poggenpohl 4 th qtr. Payment being researched Feb event was a success We have a healthy projection for year end
<u>Membership</u> <u>Rob Henry and Vivian Robbins</u>	Retention update Review of payment categories for events	106 paid 98 professional and 8 students As of end of Feb., 31 professional and 3 students not renewed Should the \$35 published late fee be continued? National directive differs from ours. Event payment rates discussion to be continued Membership Premium Book – possible conversion to digital

		format; Nicole to speak to Amy; mid-March publication
<u>Programming</u> <u>Jen Driscoll, VP</u> <u>Nicole Hogarty</u>	Welcome to Jen! Review of event schedule Boston Design Week event Holiday Party plans	Schedule updates: March 5 – Leslie Fine at Wolfers Event a great success! Consideration of sending bullet points to members who attended March 3/26 Boston Design Week – free – 530-8 pm at M-Geough April (date tbd) – Audio Concepts and Herrick +White; daytime 2-5 pm May (date tbd, 3 rd week) – Styling with Greg Premru at Baker showroom Holiday Party – Endicott Estate in Dedham – will discuss details at next meeting Next meeting agenda item: How to serve existing vs non-members better; define benefits and event pricing models
<u>Hospitality</u>		Diane Ramponi has joined the board as VP!!
<u>Technology/Communications</u>	Facebook Search for VP ongoing National Newsletter New sponsor logos	Karen currently posting events to Facebook National Newsletter deadline is March 11; Karen will submit March 5 event New logos approved (via email) <i>without</i> dates
<u>Education and Education Foundation</u> <u>Jane Toland</u>	Grant and Scholarship application update School outreach for student chapters	Will apply for two grants: Marketing – Leslie Fine event Partnerships – September event with DLF Letter going to school department heads approved (Karen and Rob) Jen will help with contacts

<p><u>Sponsorship</u></p> <p><u>Rose Ann Humphrey</u></p>	<p>Sponsor updates</p>	<ul style="list-style-type: none"> • Landry & Arcari now Silver • Bronze sponsors will rotate through constant contact emails • Clarke Distribution newest Bronze • Suggestion to pursue Jamestown Properties (new mgt. of BDC)
<p><u>Community Relations</u></p> <p><u>Chris Kay</u></p>		<ul style="list-style-type: none"> • No formal report • Chris Excused • Karen reported a new BAC student is new committee member; ideas to change type of support offered – events with proceeds to go to the Ronald McDonald house?
<p><u>Industry Communication of Events</u></p> <p><u>Bob Grossman</u></p>		<p>Bob has added many updates to the calendar</p>
<p><u>Future Directions</u></p> <p><u>Peter Griffin</u></p>		<p>No report – Peter excused</p>
<p>President's Report</p>		<p>National meeting dates for this year are Sept 17-19 in Philadelphia</p>
<p>Other discussion</p>		<p>No report</p>
<p>Meeting Adjourned</p>		<p>Regular business meeting adjourned at 1:36 pm Next meeting is April 3 at noon.</p>
<p>Special presentation</p>	<p>Mollye Wolahan The Women's Institute for Housing and Economic Development</p>	<p>Presentation to the board of the collaborative opportunity between IFDA and the Institute as a new non-profit to support; discussion to continue at April meeting</p>